

APSIPA ASC 2(23)

Asia Pacific Signal and Information Processing Association Annual Summit and Conference 2023

OCTOBER 31-NOVEMBER 3, 2023 | TAIPEI, TAIWAN

Prevalence of Artificial Intelligence with Signal and Information Processing

Sponsorship and Exhibition Prospectus



WELCOME MESSAGE

On behalf of the Asia Pacific Signal and Information Processing Association (APSIPA), it is my great pleasure and honor to welcome each of you to the APSIPA Annual Summit and Conference (ASC), to be held in-person in Taipei, Taiwan from October 31 to November 3, 2023. This is the 15th APSIPA ASC and the second ASC to be held in Taiwan after 10 years.

The first APSIPA ASC was held in Sapporo, Japan in 2009 and we have had annual ASCs every year since then in locations around Asia, United States, and New Zealand. Since 2009, APSIPA has become a vibrant community of researchers and educators in signal and information processing. APSIPA now has many activities for our members including distinguished lecturers, seasonal schools, technical committee activities, and local chapter activities. In addition, we have the APSIPA Transactions on Signal and Information Processing and the Book Series. Our premier event and most visible activity continue to be our Annual Summit and Conference. We hope that all of you can enjoy, learn, and benefit from this year's ASC.

This year, the APSIPA ASC will be held in Taipei, which is the capital city of Taiwan. Taipei has diverse customs as well as traditions, and has been a host city of many international conferences for many years.

We give our sincere thanks to the entire organizing committee and volunteers. I believe they will put together a great program at APSIPA ASC 2023.

We look forward to a very successful APSIPA ASC and I hope to interact with many of you.

Best wishes and thank you,

Tatsuya Kawahara

President, APSIPA (2023-2024)



INFORMATION

DATE AND TIME



<u>DATE</u>

October 31, 2023 to November 3, 2023



Taipei International Convention Center (TICC)



CONTACT INFORMATION

Ms. Alice Tsao apsipa2023@mail.ntust.edu.tw Tel: +886-2-2242-4277





Organizers

- ✓ Asia Pacific Signal and Information Processing Association (APSIPA)
- ✓ Asia Pacific Signal and Information Processing Association, Taiwan Chapter
- ✓ National Taiwan University of Science and Technology, Taiwan
- National Cheng Kung University, Taiwan
- Columbia University, USA
- ✓ University of Hawaii at Manoa, USA

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Organizing Committee

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Yoshinobu Kajikawa, Kansai University, Japan Ting-Lan Lin, National Taipei University of Technology, Taiwan

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Local Arrangement Co-Chairs

Pei-Yun Tsai, National Central University, Taiwan Chih-Hsien Hsia, National Ilan University, Taiwan

Overview Section Chair

Chuan-Yu Chang, National Cheng Kung University, Taiwan

Winter School Co-Chairs

Mu-Yen Chen, National Cheng Kung University, Taiwan Mingyi He, Northwestern Polytechnical University, China

Core Topics

- Signal Processing Systems: Design and Implementation
- Signal and Information Processing Theory and Methods
- Speech, Language, and Audio
- Biomedical Signal Processing and Systems
- Image, Video, and Multimedia
- Multimedia Security and Forensics
- Wireless Communications and Networking
- Deep Learning: Algorithm, Implementations, and Applications

- Signal and Information Processing in Education
- Medical Signal Acquisition, Analysis and Processing
- Internet of Things Technology
- Data Analytics and Machine Learning
- Human Biometrics and Security Systems
- Signal and Information Processing for Smart Systems



Conference Agenda (Tentative)

	October 31				
09:30-11:30		Tutorial Winter School			
11:30-13:00	Lunch				
13:00-15:30		Tutorial Winter School			
15:30-16:00	Coffee Break				
16:00-18:00	Tutorial Winter School				
18:00-19:00	Executive Committee Meeting				
19:00-21:00	Welcome Reception				
	November 1				
08:30-09:00	Opening Ceremony				
09:00-10:00		Keynote	Speech I		
10:00-10:20	Coffee Break				
10:20-12:00	Overview Section	Overview Section Special Session / Oral Presentation			
12:00-13:20	Industrial Forum	l Forum Lunch			
13:20-15:00	Pos	Poster Session I Conference Board Meeting			
15:00-16:40	Overview Section				
16:40-17:00	Coffee Break				
17:00-18:40	Special Session / Oral Presentation				
19:00-21:00	BoG Meeting				
	November 2				
09:00-10:00	Keynote Speech II				
10:00-10:20	Coffee Break				
10:20-12:00	Special Session / Oral Presentation				
12:00-13:20	Lunch AloT				
13:20-15:00	Pc	oster Session II Technical Board Meeting		Innovation	
15:00-16:40	Overview Section	Special Session	n / Oral Presentation	Challenge	
16:40-17:00	Coffee Break				
17:00-18:40	Special Session / Oral Presentation				
18:40-19:00	APSIPA General Assembly				
19:10-22:00	Banquet				
	November 3				
09:00-10:00	Keynote Speech III				
10:00-10:20	Coffee Break				
10:20-12:00	Overview Section Special Session / Oral Presentation				
12:00-12:30	Closing Ceremony				
12:30-13:30	Lunch & Editorial Board Meeting				
14:00-18:00	Tour				



SPONSORSHIP

PACKAGE SPONSORSHIP

CONTENT	PLATINUM	GOLD	SILVER
AMOUNT	NTD 300,000 (USD 10,000)	NTD 150,000 (USD 5,000)	NTD 60,000 (USD 2,000)
Booth (Size: 3M*2M)	2	1	-
Program Book Advertisement (Color)	Back Cover	Inside Front Cover or Inside Back Cover	Inside Page
Advertisement Media Play	0	0	0
Logo on Official Website	0	0	0
Promotion Item in Conference Bag	0	0	0
Entrance Layout	0	0	0
Registration Counter Layout	0	0	-
Conference Badge Layout	0	-	-
Conference Bag Layout	0	-	-
Banquet Banner Layout	0	-	-
Speech in Winter School Session and 20 One-Day Pass	0	-	-
Free Registration	2	1	-



SINGULAR ITEM

***First come, first choose**

112.00

Exhibition	BOOTH		
	Amount: NTD 30,000/per		
	Note:		
	(1) First come, first choose		
	(2) Booth size: 3M*2M		
Catering	Coffee Break		
	Amount (NTD) : 30,000 per slot		
	Note:		
	(1) Oct. 31 afternoon*1, Nov. 1-2 morning*1 and afternoon*1, Nov. 3		
morning*1			
	(2) Appreciation Banner will be shown during coffee break		
	Welcome Reception		
	Amount (NTD) : 36,000		
	Note:		
	(1) Print sponsor's name and logo on the welcome reception banner		
	(2) 2 participants could attend welcome reception for free		
	Banquet		
	Amount (NTD) : 45,000		
	Note:		
	(1) Print sponsor's name and logo on the banquet banner		
	(2) 2 Participants could attend banquer for free		



Advertisement	Back Cover (Color)
*Printing file shall be	Amount (NTD) : 48,000
designed and provided	*Platinum sponsor has the right to choose the item in priority
by sponsor.	Inside Front Cover / Inside Back Cover (Color)
	Amount (NTD) : 45,000
	*Gold sponsor has the right to choose the item in priority
	Inside Page (Color)
	Amount (NTD) : 30,000
	*Silver sponsor has the right to choose the item in priority
	Inside Page (Black & White)
	Amount (NTD) : 15,000
Logo Layout	Conference Badge Layout
	Amount (NTD) : 30,000
	Note: Print sponsor's logo on the badge
	Conference Bag Layout
	Amount (NTD) : 30,000
	Note: Print sponsor's logo on the badge (one color)
	Entrance Layout
	Amount (NTD) : 30,000
	Note: Print sponsor's logo on the entrance design
	Promotion Item in Conference Bag
	Amount (NTD) : 15,000 per item
	Logo and link on Official Website 網站廠商 Logo 露出及連結
	Amount (NTD) : 15,000

112.01



Others	Banquet
	Amount (NTD) : 30,000
	Note: Logo will be printed on the banquet banner and two participants could
	attend the banquet for free.
	Welcome Reception
	Amount (NTD) : 18,000
	Note: Logo will be printed on the welcome reception banner and two
	participants could attend the welcome reception for free.
	Coffee Break
	Amount (NTD) : 15,000
	Note: Appreciation banner will be showed during coffee break.
	Advertisement Media Play
	Amount (NTD) : 15,000
	Note: Ad file shall be provided by sponsor.
	Conference Gift
	Note: According to the total number of participants to prepare the gift. (Any
	item)

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2023 APSIPA Annual Summit and Conference (APSIPA 2023) Sponsorship Agreement Form

Please fill in the form and reply it to secretariat (apsipa2023@mail.ntust.edu.tw) via

email before May 31, 2023

			Bato.
Company Name			
Invoice Title	□ Same as company name		
	or		
VAT Number			
Contact Person			
Department			
Tel		Fax	
Contact E-mail			
Sponsor Item	 □ Platinum □ Gold □ Singular Item: 		
Total Amount	USD		

Signature _____

Date _____

Company Stamp

Secretariat of APSIPA ASC 2023

Ms. Alice Tsao TEL: +886-983-736-321 Email: <u>apsipa2023@mail.ntust.edu.tw</u>

Date:

Please reply this page